

## Unit 27 - Research Methods and Dissertation Proposal (THM3008)

Competences: – at the end of the module/unit the learner will have acquired the responsibility and autonomy to:

- a) Select and critically review relevant literature.
- b) Formulate a research problem and select a suitable approach to the study of that problem.
- c) Collect appropriate data, analyse that data and construct conclusions.
- d) Design and plan appropriate research to investigate an area for a dissertation.
- e) Assess reliability and validity of a chosen approach.
- f) Critically communicate the philosophy of research.
- g) Communicate research by producing a dissertation and giving a presentation on and defence of the dissertation.

Knowledge – at the end of the module/unit the learner will have been exposed to the following: (This can be a list of knowledge/content items)

- a) Quantitative Research and Research Approaches.
- b) Qualitative Research and Research Approaches.
- c) Data Analysis and Theory in Qualitative Research Articles.
- d) Mixed Methods Research.

Skills – at the end of the module/unit the learner will have mastered the following skills:

### **Applying knowledge and understanding**

The learner will be able to:

- a) Apply quantitative, qualitative and mixed methods approaches to research.
- b) Apply theoretical underpinnings to critically review literature relevant to their field or interests and determine how research findings are useful in informing their understanding of their work environment.
- c) Apply Research Writing and Techniques effectively.

***Judgment Skills and Critical Abilities***

The learner will be able to:

- a) Critically analyse published research.
- b) Make informed judgements about relevant studies and research in tourism and hospitality business.