

## Unit 25 - Managing Enterprise Tourism Projects (THM3006)

Competences: – at the end of the module/unit the learner will have acquired the responsibility and autonomy to:

- Establish the main EU funding programmes available for a particular project.
- Review a project application.
- Identify effective strategies for project implementation;
- Establish project reporting skills.
- Establish procurement and outsourcing structures.
- Recognize the knowledge and skills required for successful project management in organisations

Knowledge – at the end of the module/unit the learner will have been exposed to the following: (This can be a list of knowledge/content items)

- An understanding of the nature of projects and the stages of the project life cycle.
- An understanding of the context of projects and the management methods necessary for the successful delivery of these projects.
- An awareness of the roles carried out by parties within a project.
- An understanding of the techniques most commonly used to manage successful projects.

Skills – at the end of the module/unit the learner will have mastered the following skills:

By the end of the study-unit, the student will be able to:

- Compute and submit a project proposal.
- Implement, coordinate and manage projects pertaining to tourism enterprise, and hospitality.
- Conduct a project from inception to conclusion.
- Employ standard project management ideas and techniques to projects.
- Conduct fruitful interactions with project partners.
- Develop an activity workstream for the lifetime of the project; linking project aims, with activities and deliverables.

***Judgment Skills and Critical Abilities***

By the end of the study-unit, the student will be able to:

- Examine plans, and compile, identify, independently assess and inform a project proposal.
- Critically evaluate a project life cycle, including aims, activities, and deliverables.
- Explore different sources of EU funding.
- Distinguish between different methods of project budgeting.
- Appraise the performance of a real-life project.

***Additional Module-Specific Communication Skills, if required.***

By the end of the study-unit, the student will be able to:

- Develop a critical appreciation for current affairs and contemporary issues affecting tourism;
- Consolidate presentation skills;
- Learn how to present own arguments, substantiate flow of ideas with case studies and contemporary examples and maintain assertiveness.