

Unit23 - International Tourism and Impacts (THM3004)

Competences: – at the end of the module/unit the learner will have acquired the responsibility and autonomy to:

- a) Understand the significance, impacts and development potential of international tourism.
- b) Identify the main determinants of demand for international tourism.
- c) Review planning tourism derived from situational analysis.

Knowledge – at the end of the module/unit the learner will have been exposed to the following:

- a) An understanding of the factors influencing the development of international tourism, the identification of trends, and the evaluation of possible future developments.
- b) A knowledge of the nature and characteristics of international tourism.
- c) A knowledge of multiplier analysis and Tourism Satellite Accounts.
- d) An appreciation of tourism policies.

Skills – at the end of the module/unit the learner will have mastered the following skills:

Applying knowledge and understanding

The learner will be able to:

- a) Apply research analysis techniques to evaluate impacts of international tourism.
- b) Perform an analysis understand the factors affecting various tourism situations.
- c) Interpret global trends and current developments in international tourism with the aim of translating these interpretations into practical measures in tourism and hospitality businesses.
- d) Employ methods to reduce the negative impact on the environment of a host destination due to tourism development.
- e) Apply sustainable principles to the different sectors of tourism.

Judgment Skills and Critical Abilities

The learner will be able to:

- a) Critically analyse the debate on the acceptance of sustainable tourism, exploring barriers and potential solutions.
- b) Distinguish the difference in sustainable and eco-tourism and assess the role of eco in sustainable tourism with the purpose of critically evaluating its impact on the events industry.
- c) Critically appraise tourism situations through the application of theory.