

Unit 21 - Socio-economic Issues in Hospitality and Tourism (THM3002)

Competences: – at the end of the module/unit the learner will have acquired the responsibility and autonomy to:
<ul style="list-style-type: none">a) Express a critical understanding of the politics of tourism decision-making in a variety of international settings.b) Describe the socio-economic impacts of tourism.c) Describe the 'fit' between economics, tourism and other activities.d) Interpret the implications of certain tourism policies and their impact on the socio-economic activities.e) Demonstrate a critical awareness of the theory of economic and socio-cultural impact assessment techniques and research.f) Demonstrate a critical awareness of the impacts of consumer preference and behaviour on host destinations.
Knowledge – at the end of the module/unit the learner will have been exposed to the following: (This can be a list of knowledge/content items)
<ul style="list-style-type: none">a) A knowledge of economic and socio-cultural impact assessment techniques.b) A knowledge of research on socio-economic issues in the tourism and hospitality sector.c) An appreciation of the balance of Payments methodology and an understanding of its interpretation.
Skills – at the end of the module/unit the learner will have mastered the following skills:
Applying knowledge and understanding The learner will be able to: <ul style="list-style-type: none">a) Apply the techniques used in assessing the socio-economic impacts of tourism.b) Present case for and against particular socio-economic policies of tourism.c) Interpret impacts of socio-cultural change on host-guest relationship with a view to developing a more hospitable environment for tourists.f) Apply ethical considerations in travel and tourism operation with respect to human resource issues, community relationships and resource consumption generally.
Judgment Skills and Critical Abilities The learner will be able to: <ul style="list-style-type: none">a) Critically evaluate the theory and practice of sustainable development in the context of socio-economic issues in international tourism.b) Examine an ethical and values-led critique of tourism in the context of development theory.