

Unit 4 - Geography of Travel and Destinations (THM1004)

Competences: – at the end of the module/unit the learner will have acquired the responsibility and autonomy to:
<ul style="list-style-type: none">a) provide reliable information about locations of historical and natural interest and destinations;b) read maps and give specific directions to hotel guests, as well as providing assistance in reaching destinations.
Knowledge – at the end of the module/unit the learner will have been exposed to the following: (This can be a list of knowledge/content items)
<ul style="list-style-type: none">a) A knowledge of the geographical underpinnings of global travel patterns and the relationships between generating and destination regions, and transit routes between them using geographic concepts, models, and principles;b) An understanding of the role of technology in shaping the future geography of travel and tourism;c) An understanding of the importance of the environmental aspect in tourism;d) An appreciation of the trend towards the globalisation of the tourism sector;e) An awareness of the geographical limitations imposed on tourism development;f) An understanding of the basic principles underlying the geography of tourist demand, supply and transportation; and
Skills – at the end of the module/unit the learner will have mastered the following skills:
<p>Applying knowledge and understanding</p> <p>The learner will be able to:</p> <ul style="list-style-type: none">a) distinguish, describe and understand the different types of tourist destinations and the geographical components of the tourism system;b) analyse the geography of demand for tourism, which includes both the determinants and limiting factors for demand;c) identify the major climatic elements that affect recreational tourism;d) explain the relationship between tourism and transport, time zones and their importance to the traveller, as well as evaluate the key features of the various modes of transport and their contribution to world tourism;e) access, interpret, and evaluate tourism information and communicate this in written, verbal, and visual forms.

Judgment Skills and Critical Abilities

The learner will be able to:

- a) comprehend the geographical limitations imposed on tourism development;
- b) apply consumer behaviour typologies to travel flow patterns;
- c) forecast possible future trends in the geographical spread of tourism.
- d) recognize, classify and evaluate resources for tourism, including the factors involved in the development of tourist resources;